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FOR IMMEDIATE RELEASE

The Table Tapper® Increases Sales and Yields Higher Profits for Restaurants and Bars

High Profile Beer Tower Taps into Beverage Industry
A Portable Self-Serve Beverage Dispenser

Tapping into a whole new area in the beverage industry, the Table Tapper® is the first device of its kind to increase profits for restaurant and bar owners while mixing the splendor of drinking with the entertainment of bartending – all within arms reach. The Table Tapper can increase profit margins on beer, mixed drinks and other cocktails.

“Restaurant and bar owners will see a return on investment within weeks,” says Tony Alberti, president of the Table Tapper®, a division of Alberti Enterprises, Inc.

The Table Tapper sits on a table and is a portable self-serve beverage dispenser that stands almost three feet tall and holds 116 ounces or roughly six pint-size servings, yielding more than one pitcher, but less than two.

“The Table Tapper achieves what no other drinking device has yet to do – gives your average patron the experience of being their own bartender while increasing profits,” says Alberti. “Over the last year, several restaurants and bars have thanked me for introducing them to a fun and innovative product.”

The dispenser is a clear three-foot narrow vessel engineered to keep beverages cold and fresh. The plastic tube is constructed of a polycarbonate mixture – the same material used in bulletproof shields – making it virtually indestructible. This particular plastic is approved by the Food and Drug Administration and also acts as a natural insulator, keeping the beer or beverage of choice colder for a longer period of time – making it superior to a standard plastic pitcher.

“A cool spin on the Table Tapper is its interchangeable, no-drip faucets. Bars or consumers can replace the factory handle with their own tap to have a lot more fun with this product,” said Alberti. “It’s a gift to the beverage industry.”

The Table Tapper accommodates restaurant clientele, bar patrons or a group of friends gathered at home. It’s an innovative drinking device savvy enough for city-scene hipsters and practical enough for your average Joe. The social element of drinking from a Table Tapper is not the only benefit – customers become their own bartenders and can self-serve whenever they want – eliminating the wait for a re-fill.

“It’s a conversation piece,” said Jenny, waitress at Govnor’s Public House Chicago. “People see a group drinking from it and immediately become curious.”

For more information on purchasing Table Tappers for your establishment or to learn how to become a distributor call 847/810-7610 or visit the Web site at:

www.tabletappers.com.